

USA  
2019

Marktaktivität Young Professionals



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## Salzburg's Hottest Restaurants

Internationally, Salzburg is famous for music and history. In Austria, it is known as the place for creative, upscale dining.

### Esszimmer

Esszimmer is a prime example of Salzburg's refined culinary scene (the region is nicknamed "Top Chef Country" for a reason). Chef de cuisine Andreas Kablinger likes to experiment, so the prix-fixe menu is always an adventure. You'll find things like octal crepe with pepper and polenta, or curry sorbet with orange and asparagus, but don't let that intimidate you. The atmosphere at Esszimmer is as laid back as the food is delicious, so there's no need to worry about the stuffiness of traditional fine dining establishments. It's all about the food and the friendly atmosphere at Esszimmer, and we can recommend both.

### Tomaselli

Tomaselli is quintessentially Salzburgian. Mozart already frequented the cafe in his day (he ordered almond milk) and his atelier used to be apartments for years. Today, Tomaselli is the ultimate meeting place for locals and visitors who want the classic Salzburg experience. The dining room looks like little has changed in 200 years: staff still wear their livery and ruffled aprons as they carry silver trays stacked with cakes past your table. That's right, at Tomaselli you don't have to stalk the pastry vitrine to make your selection. Mikleulle and Lizerterte sort of just appear under your nose. For the best people watching try to snag a table on the first floor balcony, which overlooks one of Salzburg's busiest city squares.



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Basis

# Young Professionals



**25-35 Jahre alt**, hohe Bildung, reiseerfahren,  
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**USA**



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**Anmeldeschluss:** 15. November 2018



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**Young Professionals**



**BYGMusic** is a Music Sponsorship platform bringing emerging artists together with major brands to deliver authentic, targeted, and highly effective campaigns.

## Krish Sharma

FOUNDER & CEO

For the past 20 years, Founder and CEO of BYGMusic Krish Sharma (Producer, Mixer, Engineer) has worked with world renowned artists such as The Rolling Stones, Brian Wilson, Al Greene, Liz Phair, The Cult, and Perry Farrell. In 2010 Krish won a Grammy for his mixing on Ziggy Marley's "Family Time," and has been recognized by the Cleo's, MTV and others. With a background in business and economics as well as music, Krish has lectured around the world on a variety of music topics. He saw a lack of support system for artists as bands struggle to progress and BYGMusic was born. With his brain-child BYGMusic, Krish has used his varied experience and expertise to launch this radical and new business model for music sponsorship.



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