

USA, Australien
2019

Marktaktivität Entdeckungsreisen
Discover the Beauty of Austria

1 redaktionell aufbereiteter
Artikel auf austria.info/us
(USA und Australien)

Ganzjährige Präsenz
(Februar bis Oktober)

Preis: ca. EUR 1.370,-

Basis



[Home](#) • [Innsbruck](#) • [Swarovski ...](#) • [Swarovski Kristallwelten](#)

Swarovski Crystal Worlds

Twenty minutes outside Innsbruck, amid the mystical mountains of Tirol, a fairy tale world of shimmering crystal awaits. Swarovski Crystal Worlds is an attraction unlike any other – and better than ever after its recent renovations.

Daniel Swarovski, who founded the crystal-cutting company Swarovski in the small Tyrolean town of Wattens in 1895, had an unusual vision from the outset: He was the first to regard crystal not merely as a material, but an inspiration. Today, Swarovski Crystal Worlds is one of Austria's most popular attractions -- part museum, part theme park and part art installation -- and proof that crystal fascinates both young and old, from cultures all over the world.

[Swarovski Crystal Worlds](#) opened in 1995 to celebrate the company's 100th anniversary. The result was a grand, multi-sensory experience of crystal in all its facets. Multimedia artist André Heller developed an experiential concept, calling on luminaries from the world of art and design to interpret crystal however they saw fit. What emerged was the singular Chambers of Wonder in Swarovski Crystal Worlds.

In its 23 years of existence, this unique destination has attracted more than 14 million visitors. And as Daniel Swarovski would have wanted, [Swarovski Crystal Worlds](#) is constantly reinventing itself. In 2015, to mark Swarovski's 120th anniversary, this universe of crystalline art was supplemented with a vast, poetic garden. The third and largest expansion to date, this update brought Swarovski Crystal Worlds to more than 7.5 hectares, and added several new elements to its appearance.

Discover the Beauty of Austria



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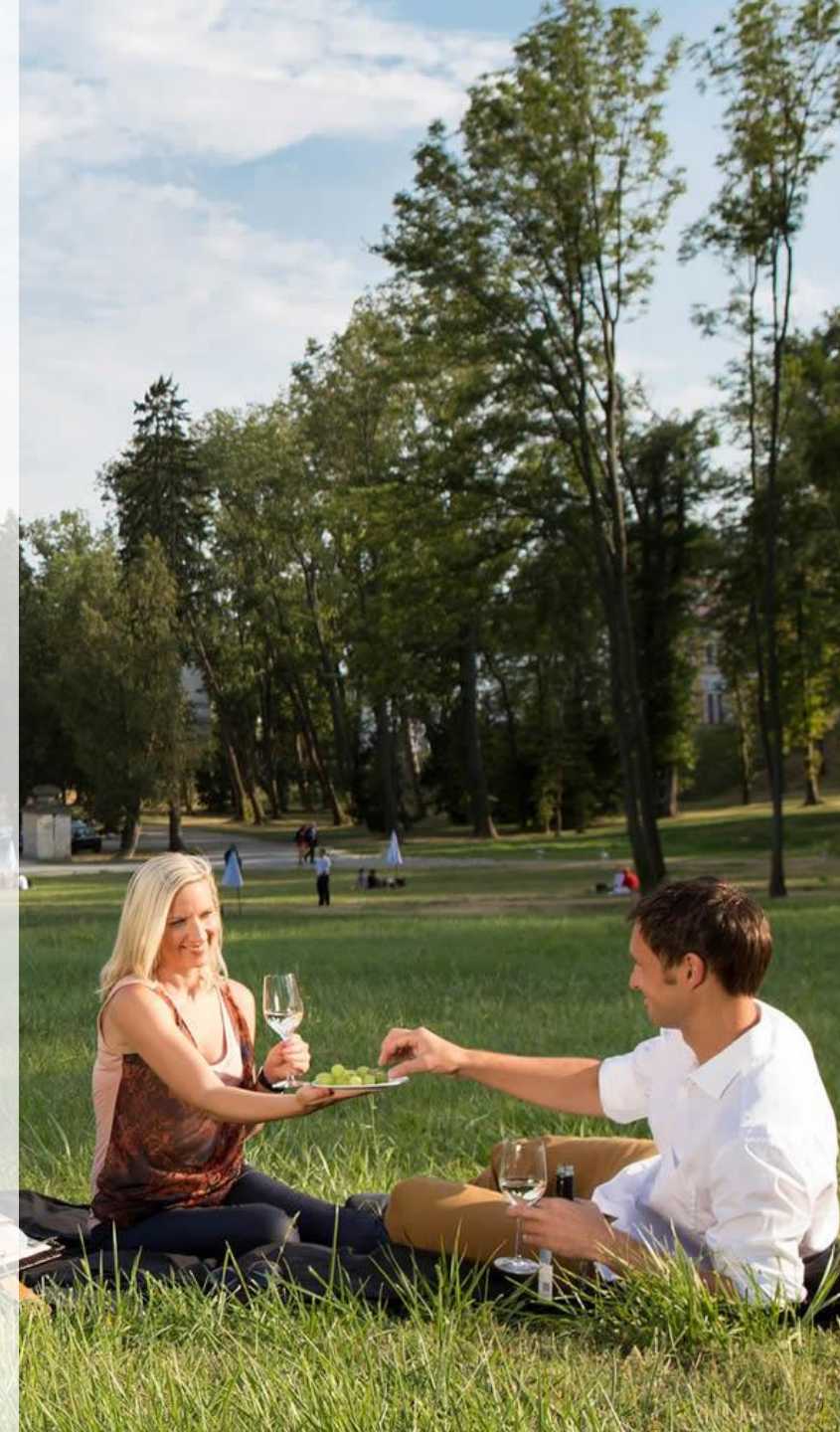
USA, Australien



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Laufzeit: Februar – Oktober 2019
Anmeldeschluss: 15. November 2018



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Discover Austria by Train



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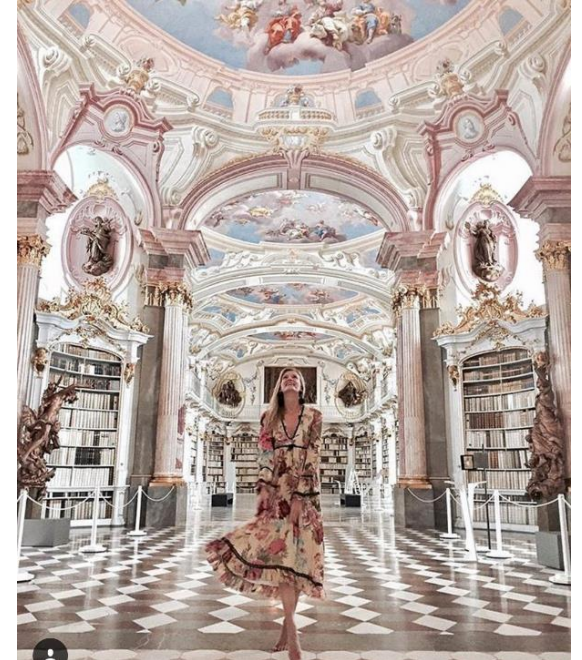
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