

Arabische Länder 2019

Marktaktivität Sommer
In Harmony with Austria

In Harmony with Austria



**Reiseerfahrene und gut situierte
einheimische Familien**



**Vereinigte Arabische Emirate,
Saudi-Arabien**



**Klassik: EUR 3.290,-
Premium: EUR 6.590,-**



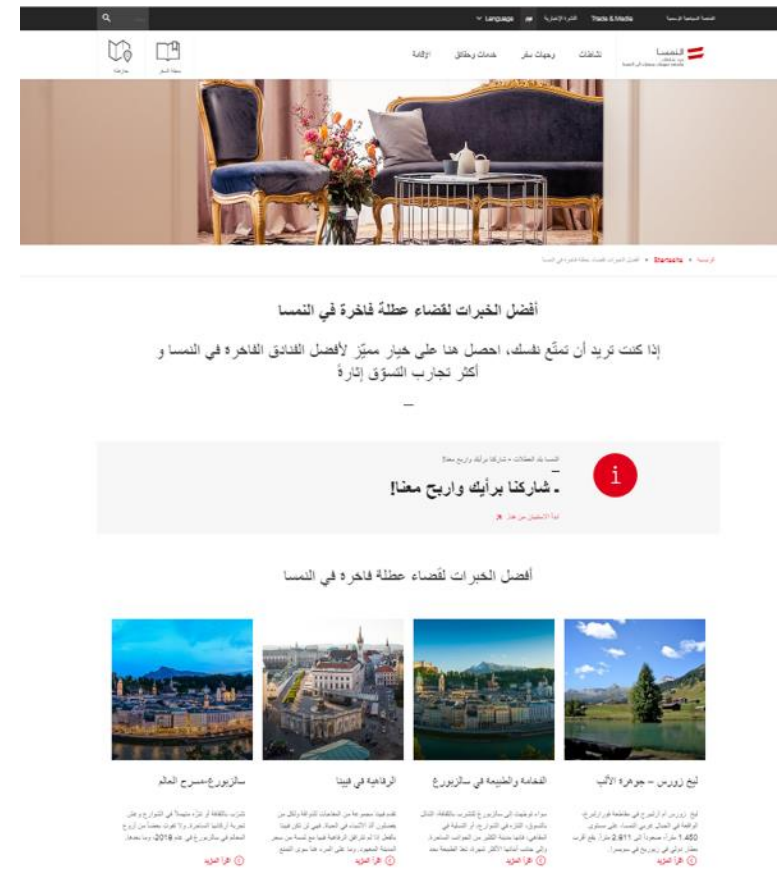
**Laufzeit: Februar - September 2019
Anmeldeschluss: 16. November 2018**



Eigener Auftritt in der (Bewegt)bilddistribution

B2B-Marktbroschüre „Arrive“
¼ Seite A4

Einbindung in **ÖW-Kanäle**
(austria.info/ae, Social Media,
ACTS)



Preis: EUR 3.290,-

Klassik

OTA-Kooperation
(Österreich Package, Online
und Social Media)

Eigener Auftritt in der
(Bewegt)bilddistribution

B2B-Marktbroschüre „Arrive“
2 A4-Seiten

Einbindung in **ÖW-Kanäle**
(austria.info/ae, Social Media,
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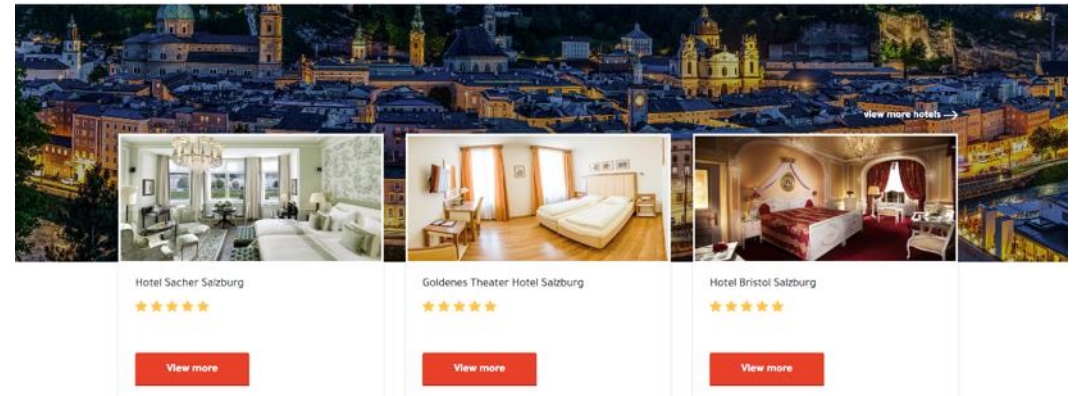
Preis: EUR 6.590,-

Premium



Salzburg
OLD WORLD CHARM WITH A FAIRYTALE FORTRESS

Divided by the Salzach River, Salzburg features a quaint backdrop of medieval and Baroque buildings. Top tourist hotspots include the 11th-century Hohensalzburg Castle on a hilltop, the Mirabel Palace with beautiful gardens, and the busy shopping street of Getreidegasse!



Add-Ons

In Harmony with Austria

Onlinecontentkooperation

mit zielgruppenrelevanten
Plattformen von ausgewählten
Onlinemedien oder OTAs

Preis: ab EUR 5.000,-

Add-On: Onlinecontentkooperation

The screenshot shows the Tajawal website interface. At the top, there is a navigation bar with the Tajawal logo and links for Flights, Hotels, Holidays, and Offers. A user account menu is visible with options for 'Log in' and 'Reset my booking'. The main banner features a scenic view of a park in Vienna with a large building in the background. The text on the banner reads: 'Visit Vienna this summer & get 10% OFF on all hotels!'. Below this, it says 'Use the promo code AUSTRIA10 to avail the offer!'. A three-step process is outlined: STEP 1: Select your hotel through the 'Book in app' of choice; STEP 2: Show AUSTRIA10 in the 'voucher' section; STEP 3: Original price 'No Get saved' 'No at your booking'. Below the steps, there is a horizontal menu with city names: Innsbruck, Salzburgmergut, Salzburg, and Vienna (which is highlighted). Underneath, there is a section titled 'Vienna' with the subtitle 'A UNIQUE BLEND OF ART, CULTURE, AND HISTORY'. Below this, there is a large image of a rose garden. At the bottom, there are three hotel cards: 'Hotel Imperial' (5 stars), 'Sofitel Vienna Danubio' (5 stars), and 'Hilton Vienna Danube Park Hotel' (5 stars). Each card has a 'View more' button.

Pressefahrt
mit ausgewählten Journalisten

4-Tage-Programm
zur Vorstellung der Region und
der Angebots-Highlights



Preis: EUR 2.350,-

Add-On: Pressefahrt